We have created this service for a simple reason: To help you avoid the pitfalls — and profit immensely — from one of the greatest disruptions in the history of mankind.

This is no exaggeration, and it’s no joke.

We see it happening all around us, and most of us have experienced it directly or indirectly in our own lives.

It’s quite clear to everyone that the disruptions are upending our lives more radically and more quickly than nearly anything we’ve experienced in our lifetime.

We’ve Been Waiting 50 Years for an Opportunity This Big

The original concept of “future shock,” as described by author Alvin Toffler 50 years ago, was rapid change that shocks society.

And, now, Weiss Ratings, which also began 50 years ago, has launched this service to help you take advantage of an even greater megatrend — Future Shock 2021.

In this manual, we reveal everything you need to know about it.

We show you how Weiss Ratings issues “buy” signals on the biggest tech winners, producing returns of 815%, 902%, 914%, 1,230%, 1,424%, 2,836%, 3,450% and 6,400%, to mention just a few. (And these gains are strictly with big-cap, highly liquid stocks, using no options or leverage of any kind.)
We reveal the 1,034% return on one of the largest companies in the world, also thanks to a major Weiss Ratings “buy” signal.

We name the next six opportunities which could deliver similar gains:

- The first is based on a poorly understood megatrend that’s destined to grow into a $7.1 trillion mega-industry by 2023.

- The second, once restricted to experiments that no one understood, is now bursting into our lives with gale force.

- The third is based on a sudden transformation that has swept through 190 countries around the world.

- All six opportunities are rich with immediate and long-term profit potential.

We walk you through the steps that could give you the opportunity to achieve 159.8% average annual returns. If you’ve ever wanted to grow your retirement funds swiftly without crazy risks, this is the single best chance to do so. And it couldn’t be coming at a better time.

We show you to take full advantage of this service.

And we give you all the details on how to reach us and get your questions answered.

Our goal is to make sense out of what’s happening in the world and give you a roadmap for navigating through it.

We trust you’ll be able to do two things:

- First, to free yourself — and your money — from the crushing blow the pandemic is delivering to huge swaths of our economy ...
• Second, to *use* that freedom to profit from the select few companies that we believe are immune from the economic fall-out. And, better yet, that have the best potential to ultimately help save America from this disaster.
Part 1
Why the Next 24 Months Could Be So Profitable (Even If Other Stocks Stink)

When the COVID-19 pandemic hit, the economy tanked like never before.

But, since March 2020, the stock market enjoyed one of its sharpest rallies of all time.

It begs the question: Why this disconnect?

There are many reasons, including the Federal Reserve’s aggressive intervention plus premature hopes for a quick recovery.

But it’s not just a disconnect. It’s also a bifurcation — a split between two entirely different worlds moving though time along two divergent paths — the traditional world of brick and mortar, which is in crisis, and the modern digital world, which is soaring.

Based on everything we know — and everything that is known by the U.S. Congressional Budget Office, the World Bank and the International Monetary Fund — the most intense time will be the next 24 months.

They forecast continuing high unemployment and a lingering crisis.

But that’s almost entirely in the traditional realm of brick and mortar.

There’s also another world — where people work online from home, where students rely on distance learning, where shoppers
buy nearly everything they need with a few clicks of their mouse, where millions attend virtual concerts or conventions from the comfort of their living room or from anywhere on the planet.

And all this is driven by a powerful megatrend that Jon Markman identified years ago: The Great Digital Transformation.

**Welcome to the Brave New World of FUTURE SHOCK ... And a Whole New Class of Tech Investments**

The pandemic has triggered a veritable big bang, injecting great energy into the digital transformation.

These assets have the potential to explode in value — not despite these difficult economic times, but because of them.

The best news: This transformation is just getting started.

You need not fear these changes. Once you understand them, you can relax, embrace them, and turn this situation into a serious profit opportunity.

In fact, the digital transformation represents one the biggest investment opportunities in our half-century in business.

And that’s saying something, considering how closely Weiss Ratings and Jon Markman have tracked and rated technology stocks from our earliest days.

Our Weiss Ratings team has been analyzing and recommending technology opportunities for a long time — and helping investors make money from them for a long time.

Regardless of market ups and downs, technology has always been a driving force of our business. We’ve always been early
adopters — not just on the rating of tech stocks, but in the adoption of new technologies.

We began rating technology stocks toward the end of 1999, when the Nasdaq was reaching bubble-level peaks.

But, while Wall Street firms were unanimously touting them, we issued a landmark report called “Seven Horsemen of the Internet Apocalypse.”

Our ratings showed us what should have been obvious to everyone: *Internet stock valuations were off the charts.*

Their stock prices were up in the stratosphere. But their earnings were down under ground.

In fact, most of them had no earnings whatsoever — just losses.

Even knowing that, we were shocked with the results of our ratings model: Not a single stock on the Nasdaq got a Weiss “buy” rating! Almost every one was a “sell.”

Needless to say, we received a good deal of blowback from the media and the Wall Street crowd — even some outright mockery.

Then, just two months later, in early 2000, the dot-com bubble burst, and our model proved to be right on target, despite what all the experts were saying.

By 2003, investors had lost three-quarters of their money — on average. Many investors lost a lot more.

**How We Promised 1,000% Profits, But Turned Out to Be Wrong: The Actual Profits Were Far, Far Greater**

This takes us to the next major report we published, with the bold headline: “The old Internet is dead. Get ready for windfall
profits of 1,000% or MORE with the all-new, blazingly fast SUPERNET.”

At the time, most investors had abandoned tech stocks, and most experts said we were promising too much. But, as it turned out, we were all wrong: We greatly understated the true potential.

With time, the actual profits were far larger.

But here’s the key:

*Even while the internet stocks were crashing and investors were running for the hills, the engineers were still hard at work, making major advances in the speed of the internet.*

At the time, people were complaining that the internet was way too slow. But we wrote that problem was getting solved. The old, slow internet was dead and a new, superfast “Supernet” was being born.

In our 2003 report, we predicted that telecom engineers will someday fire gigabytes of data through fiber optic cables.

We predicted that “sophisticated computer software and video games will download in seconds.”

We predicted that “Web videophones will give you crisp, full motion video of the people you’re chatting with, instantly.”

We’ll tell you more about the results in a moment.

But, first, the big question: How can you make money from the next wave of historic technology winners?

**A Tale of Two Investing Worlds (And Why You Need to Be in the RIGHT One)**
Today, and for the next two years, much of the traditional world will remain mired in what we call “the dark side,” dragged down by forces beyond anyone’s control.

But, at the same time, the digital world is rapidly leading us to the light side, where some very smart people are making enormous strides to get us out of this mess.

And, ironically, the pandemic has served as a kind of “Big Bang” moment for this digital transformation!

In the brick-and-mortar world, we see continuing challenges. But …

*In the virtual world, we see a tidal wave of revolutionary innovations.*

In the brick-and-mortar world, we see further wealth destruction, but …

*In the virtual world, we see unprecedented wealth creation.*

It’s like two separate asset classes. Like the dollar going down and gold going up. Or like office space in Manhattan going empty while residential property in the country is in huge demand.

That’s why we issue RATINGS — to recognize that most stocks stink, but that still leaves you with many great investment opportunities …

To pounce on the companies with great business models, great ratings, and the ability to extract maximum profits from the Great Digital Transformation, spawning the biggest tech boom in over a century.
Earlier, we told you about our 2003 report predicting a blazingly fast “Supernet.”

That’s also around the time when Weiss Ratings issued its first “buy” ratings on a short list of tech stocks that have since helped create the digital world of today.

On Jan. 2, 2004, we issued a “buy” rating on Citrix Systems. Since then, it has delivered a total return of 815% to investors.

We issued a “buy” on Cognizant Technology Solutions, which has delivered a 902% return.

CGI — 914% return. Jack Henry & Associates — 1,000%. Fair Isaac Corporation — 1,230%. Amphenol Corporation — 1,245%. Ansys, Inc — 2,836%. Tyler Technologies — 3,450%.

And many more.

Important: Our Weiss Ratings have maintained a “buy” or “hold” on all of these stocks since the original “buy” ratings issued in 2004. That means investors who have followed our ratings should be reaping every penny of the gains until this very day, minus broker commissions and taxes, of course.

**The True Story Behind Our Biggest Ratings Winner Ever: A 15,621% Moonshot that’s STILL Climbing!**

Weiss Ratings issued its first “buy” rating on Microsoft on September 30, 2004. Total return to date: 1,034%.

That’s a nice 10-bagger, of course.

But, interestingly, there’s another stock that got a Weiss Rating of “buy” only three days earlier, and its return has been many times better.
No, it wasn’t some high-risk, small-cap stock.

It was Apple.

We issued a “buy” rating on Apple on September 27, 2004, and, since then, we have not once downgraded Apple to a “sell.”

So, if you had simply followed our ratings, you would have reaped a total return of 15,621%. That’s 15 times better than Microsoft!

Even better, our Weiss Ratings were giving us insights and signals few others saw at the time.

In September 2004, Apple shares had recently taken a big beating and were mostly shunned. There was no iPhone. In fact, the iPhone was still nearly three years away.

So, the Weiss Rating of “buy” on Apple was issued almost three years before the iPhone was launched.

We repeat: From that day forward, until today, Weiss Ratings has issued strictly “buy” ratings, or, at worst, “hold” ratings for Apple. And, during that period, just by holding Apple shares, investors could have made a total return of 15,621%.

This is 100% accurate and documented. Even printed in the big Weiss Ratings reference books we distributed to hundreds of public libraries around the country.

So, it should be fairly obvious that our team didn’t discover technology yesterday.

We’ve been working on this for a long time. (And we also warned investors away from tech stocks before they crashed back in the early 2000s.)
There are many Wall Street firms who recommended buying Apple or Microsoft at some point.

But they almost never tell investors to sell before a big crash.

How do we do it?

Well, we’re not any smarter than they are. Nor do we have better access to data.

The main difference is ...

**We don’t have any business relationship whatsoever with the companies we rate. We never take a dime from them for the ratings. No hard dollars. No soft dollars.**

**So, if a Future Shock company gets a “buy” rating from Weiss Ratings, it’s a true “buy” rating — not a rating that’s bought and paid for by the rated company.**

Likewise, we are not shy about flagging any company that falls below our Weiss Ratings standards.

That’s why *The Wall Street Journal* reported that investors following our Weiss Stock Ratings could have made more money than investors following Merrill Lynch, Goldman Sachs or any of the other Wall Street firms they reviewed.

The second reason we outperform stems naturally from the first: We do have an axe to grind FOR the investor; we are very concerned for investor safety.
So, we don’t look strictly at the typical things that Wall Street analysts look at.

Yes, P/E Ratios, EBITDA and Phase 3 trials are important.

But we also have a set of proprietary formulas that gives a pretty heavy weight to what we call “stabilizing factors.”

Not just earnings, but CONSISTENT earnings.

Not just dividends, but a long HISTORY of rising dividends.

Not just good upside price momentum, but also limited downside risk.

So, unlike 99% of “technology” investors out there, we’re not looking for a quick-hit return at any cost.

We also value relative SAFETY. And it’s among the safer companies that you’ll find the ones that will be leaders for the long term, that will truly make this great transformation happen.
Part 2
Six of Today’s Best Digital Transformation Opportunities

Even before the shock waves of the pandemic began to sweep through society, we were already witnessing a Great Digital Transformation — the wholesale shift of people and wealth from the brick-and-mortar world to the online word.

And, long before that, we predicted it was going to be one of the greatest megatrends of the century.

It’s a transformation in our homes, schools, doctors’ offices and workplaces that’s accelerating right now, thanks to the pandemic and its fallout.

But it was well in place even before COVID-19 hit.

For starters, look at what the International Data Corporation has to say. They report that Digital transformation spending — or DX, as they call it — is projected to hit $7.1 trillion by 2023. And they say more than 50% of all IT spending is shifting toward digitization — right now.

A United Nations study is even more on point. It shows that the digital economy continues to evolve at breakneck speed, driven by the ability to collect, use and analyze massive amounts of data about practically everything.

In fact, IP traffic — in other words, data usage on the internet — has grown from about 100 gigabytes per day in 1992 to more than 45,000 gigabytes per second in 2017. By 2022, it’s projected to reach 150,000 gigabytes per second.
Think about that. From 100 gig per DAY to 150,000 gig per SECOND. That means internet usage will have expanded by nearly 13 MILLION percent.

It gives you a preview of the sheer enormity of the digital transformation.

But this phenomenon is not just about numbers. It’s also about people, society, civilization. It’s a revolution unlike any we’ve witnessed in history.

And it’s being driven by the same thing that has always helped drive progress: Technology!

In fact, this is actually the fourth time we’ve witnessed a technology explosion like this one — over the entire course of human existence.

The first tech revolution was stone tools, three and a half million years ago, and it gave rise to massive growth and expansion of human population.

The second tech revolution was agriculture, 10,500 years ago, leading to the emergence of cities, nation-states and what we now call civilization.

The third tech revolution was industry, beginning 260 years ago and thoroughly changing how we play, work and even think.

All three tech revolutions transformed our world. And the two most recent tech revolutions created massive wealth.

But the greatest wealth of all will be created by the fourth tech revolution, the Great Digital Transformation.

Let’s drill down to the six technologies poised to explode the fastest, based on our research.
The first one should be pretty simple to grasp.

If you’ve transitioned from Blockbuster to Netflix, from bookstores to Kindles, from cash to ApplePay or from on-site brokers into online brokers, you have already transformed a big chunk of everything we do in your life into data!

And that’s just the first step.

**Opportunity No. 1**

**Artificial Intelligence (AI)**

Once we computerize massive amounts of data, we can teach computers how to *learn* from that data.

Better yet, the computers can teach us things that we probably would not have known any other way.

We’re talking about AI — artificial intelligence.

We’re also very close to this technology here at Weiss Ratings.

In fact, our selection of the best investments to buy is gleaned from six terabytes of data on our computers — nearly everything you could possibly want to know about the 57,000 investments and companies we track.

We teach the computer how to crunch that data, and then the computer teaches us a lot about the companies. But we’re just *beginning* to enhance this process with machine learning, which is a form of artificial intelligence.

So, you might wonder: Of all the companies in the world, which one uses artificial intelligence the most?

The answer is Amazon.
Amazon has the biggest artificial intelligence platform in the world. Even its Alexa digital assistant, which some people were skeptical about at first, is becoming a huge AI platform in its own right.

Anyone who shops on Amazon can see how that works. It always gives you recommendations on what to buy.

That might seem pretty simple, but it’s not. Behind what you see on your Amazon shopping cart is a mammoth engine of data crunching, which is very complex.

It not only learns what you like to buy, but also how and when, down to the exact time of day.

It learns and maps out your shopping habits in the finest detail. And, thanks in large measure to that giant data crunching engine, Amazon now dominates the world of e-commerce.

That doesn’t mean you should rush out and buy Amazon based on this manual. In fact, don’t rush out and buy any stock we discuss here until you check our regular issues.

And, if you’re concerned about missing out, no worries! Those signals can come at any time.

Meanwhile, the biggest problem we’ve seen with AI investing is this: Few people seem to know exactly what AI does or how it can make money, let alone revolutionize our reality.

Folks think artificial intelligence is something that happens in far-away computer labs that no one understands.

But as you’ve seen with the Amazon example, that’s simply not true. AI is already a huge part of our lives, humming away in the background.
Just last year alone, businesses have spent $1.3 trillion on digital transformation strategies. So, it’s happening a lot closer to home — in schools, offices, stores, factories, hospitals, clinics. And it’s coming on fast, especially in digital education.

Or consider online shopping, for example. One company we’re looking at has a simple smartphone app that lets you shop online for clothing that fits YOU in more ways than one.

You enter your measurements. You tell it your preferences. And you can even upload a picture of yourself. Then, they match your personal data with products from over 17,000 brands.

Suddenly, you find yourself in a virtual store where every single item on the rack fits you and your personal tastes. The entire “store” has “learned” your personal preferences, and it gets better at predicting them every day.

The company claims that customers using its app are three times more likely to purchase than other customers.

And that could triple sales across multiple retail sectors!

So, you can imagine the investing potential here.

**Opportunity No. 2**

Educational Technology (EdTech)

I’m talking about digital or online education — a global industry that just got a massive shot in the arm from the pandemic.

Our own Weiss School for gifted children in Palm Beach Gardens was among the first to go 100% online.

Now, tens of thousands of schools are following the same path, and the reason should be obvious: At its peak, the virus caused
nationwide school closures in 190 countries. That impacted 90% of students on the planet, almost 1.6 billion kids in all.

It drove shock waves through the entire world of education. So, it should come as no surprise that educational technology, EdTech, is now taking off like a rocket.

EdTech includes the virtual classroom, which gives each and every student a front-row seat next to the teacher and their whiteboard.

It teleports students into a world of augmented reality where they can test mechanical models and design the machines of the future.

And it has given a huge boost to the EdTech industry — a $100 billion industry back in 2015 that’s expected to grow to $300 billion by 2025.

So, what stocks have we been looking at in this space?

One of the first was 2U. Jon Markman interviewed the founder soon after it went public and recommended it at about $14 per share (before it surged to $98 a share).

Or consider Google Classrooms. It had about 50 million active users in early March. Now, it has more than 100 million. And one of the features we like the best is that teachers can manage the entire class on the go with their iPhone or Android device.

Meanwhile, our entire business has moved online, too ... which brings us to the next massive opportunity ...

**Opportunity No. 3**

Work-at-Home Technology
Before the COVID crisis, Zoom, the online video conferencing tool we used for our Future Shock 2020 summit, had about 10 million daily meeting participants. Last we checked, it had 300 million!

This insane growth is what helped drive the stock through the roof. It’s why Jon Markman recommended Zoom to his subscribers before it took off.

Plus, our company is benefiting in another way. With tools like Zoom, we now hire skilled staff from anywhere — in small towns all over the United States and in English-speaking countries all over the world.

This lets us tap into an online labor market like never before. And it gives a new opportunity to folks who previously couldn’t even dream of landing a job with a company hundreds or thousands of miles away.

According to an MIT study, before the COVID crisis, only about 15% of the U.S. workforce was online. Now, it’s about 50%. That’s a massive migration to virtual workplaces.

And here’s something that may surprise a lot of people: Nearly everyone assumed that working at home is less productive. But, in most cases, working remotely is more productive.

The thing is, productivity doesn’t happen automatically. People need to learn how to do it. And Jon has found a unique company, ServiceNOW, that’s a leader in helping companies get there.

He also interviewed this company’s founder in its early days, and since then, its shares are up by over 1,600%.

**Opportunity No. 4**

**Autonomous Vehicles**

One of the first to alert investors was, again, Jon Markman.
Autonomous vehicles were taking off before the pandemic. And, now, they’re just skyrocketing.

You see, most people who order merchandise or groceries or meals online would prefer not to go to the store for pick-up. And sometimes, there is no store nearby.

So, they get nearly everything delivered to their home. And the safest, fastest way to do that is with autonomous vehicles.

That’s sending mountains of capital flooding into a handful of companies that are making it happen — fast.

Why the rush? The vehicles can do a lot more than just delivery. They can disinfect roadways. They can patrol the streets. They can sound alerts if they detect people breaking rules, such as social distancing rules.

Google, through its Waymo division, has been investing heavily in this area — not just in driverless cars, but driverless taxis, driverless trucks and driverless delivery vehicles.

Other companies are jumping in, too. In Michigan, you’ve got Refraction AI. In California, Kiwibot is making sidewalk robots. Phantom Auto is makes software to control delivery robots.

And all of these have gotten one heck of a shot in the arm from the pandemic.

Plus, here’s something not many people know about: Microsoft has moved heavily into what’s called Telematics, or connected car systems.

They make advanced navigation systems. They make advanced driver assistance tools. And all of that feeds into the science of driverless cars.
But cars aren’t the only objects that will soon be navigating our bright new world on their own.

**Opportunity No. 5**

**Next-Gen Robotics**

For most people, a world filled with robots seems years or decades away.

It’s not. Especially in East Asia, robots have long been the norm in factories and assembly lines. Plus, they will soon be the norm in elementary schools ... and high schools.

Jon has picked out one company in particular, Cadence Design, that helps companies design chips for robotics and automation.

*It’s already up over 2,000% since 2009, and it’s making new all-time highs as we speak.*

If you had invested $10,000 in the stock, you’d be sitting on $210,000 today ... and counting.

But, with the pandemic sending demand for robots soaring worldwide, the big gains are just getting started.

Based on our research, a handful of robotics firms are about to take over the entire sector and dominate for years to come.

**Opportunity No. 6**

**The Telehealth Boom**

Telehealth is the digital transformation that’s sweeping through the $3.3 trillion healthcare system right now.

Globally, telehealth was valued at $50 billion in 2018. Now, Fortune forecasts it will be a $267 billion market by 2026. That’s a four-fold explosion.
Take Teledoc Health, for example. It provides online medical consultations, which, by the way, are covered by Medicare and private health insurers.

Or consider the consortium owned by Amazon, JPMorgan and Berkshire Hathaway. They want to help companies bypass insurance companies to provide healthcare coverage directly to their employees.

How does that connect to the Great Digital Transformation and Future Shock?

Well, the digital transformation is what makes it possible for them to cut out the middleman — the insurance companies.

And, like our other Future Shock opportunities, this boom is just getting started.

In addition, these aren’t the only opportunities we’re seeing — just the best right now.

And the key to profiting from FUTURE SHOCK 2020 ... the biggest technology opportunity ever ...

Is very simple.

We’ve created a future shock strategy that any Weiss Ratings subscriber can use to make a not-so-small fortune, the subject of our next section ...
Part 3
Our Portfolio Strategy

In our prior chapters, we introduced Future Shock 2021, a worldwide economic disruption unlike any other in modern history. We showed you how it’s creating unprecedented investment perils — and unlimited investment opportunities.

Now, for the big payoff: Our breakthrough strategy that’s so powerful you could already be outperforming the S&P 500 by nine to one.

Our model does not pick the bottoms. It waits for the market to speak — that a recovery is for real. Then it issues “buy” signals on strictly on the best of the best. The cream of the crop.

Here’s how it works ...

**Step 1.** Behind each letter grade we issue to every stock on the market (A, B, C, etc.), we also have numerical scores on a scale from 0 to 10 that we use strictly internally and that we do NOT publish.

Plus, we have numerical scores which we call “Weiss performance ratings,” which also we don’t publish.

**Step 2.** Based on those numerical scores, we rank all the stocks —from the extreme top of the pyramid (No. 1, No. 2, No. 3, No. 4 ...) all the way down to the bottom of the heap (No. 9,337).

**Step 3.** We invest strictly in the TOP TIER (typically the top 10).
In other words, we select the ultimate cream of the crop: The top one-tenth of one percent of every stock on the market. This helps us buy strictly the stocks that have the ideal combination of profit potential AND relative safety — based on the unpublished scores behind the Weiss Ratings.

**Step 4.** If a stock’s ranking stays in the top tier, we hold. If it drops out of the top tier, we look to sell and replace it with a stock that has risen into the top tier.

**Step 5.** We apply our econometric model. As long as it gives us a thumbs up signal, we continue the program just as we’ve described it here. When it gives us a thumbs down signal, we allocate more money to cash and we look to add downside protection with hedges.

We first introduced this portfolio strategy in 2014. And we demonstrated that, if you had followed the strategy over a 10-year period, you could have earned an average yearly total return of 58.7%.

Now, we’re pleased to announce a major upgrade to our Weiss Ratings Portfolio strategy.

It’s essentially the same, with one key difference.

We apply it strictly to stocks that directly or indirectly benefiting from the great digital transformation that’s sweeping the globe and should continue to do so for generations to come.

How much could you have already made following our strategy? The answer: average annual returns of 159.8%!

Over the same period, the S&P 500 has generated just 18.3% average annual gains — not bad.

But, if you had followed our strategy, you could have outperformed that by 8.8 to one!
And we feel it’s appropriate for an IRA or other retirement accounts. Indeed, we’ve designed this strategy so that it generates these enormous gains without ever using options, futures, leverage or day trading of ANY KIND.

We use strictly ordinary stocks and ETFs you can buy in a tax-protected or regular brokerage account.

Let’s say you invested $100,000.

If you bought and held the S&P 500, you’d have $273,000 today (minus broker commissions and any taxes, of course).

If you bought and held the Nasdaq 100, you could have done better. Your $100,000 would be worth about $714,000 today.

But, if you had started with that same $100,000 and followed our Future Shock Strategy, you could have nearly $2.4 million today. That’s nearly nine times better than the S&P 500 and almost four times better than the Nasdaq 100.

With relatively less risk.

Of course, all investing involves risk. If anyone tells you that you can eliminate risk entirely or that an investment strategy is “absolutely safe” or “100% certain,” show him to the door.

Always remember: The goal is to reduce risk — not to eliminate it entirely.

To implement our strategy, we invited Jon Markman, one of the best tech analysts in America today.

To understand one of the key reasons why we’ve asked Jon to lead our Future Shock Strategy, just log in to the Weiss Technology Portfolio website and take a look at the open positions in his long-term portfolio.
Recently, they included

- In ServiceNow, up 41.3%
- Veeva Systems, up 55.5%
- Trade Desk, up 54.5%
- Alteryx, up 58.4%
- Illumina, up 76.9%
- Booz Allen Hamilton, up 80.6%
- Salesforce.com, up 103.8%
- Alphabet, up 116.7%
- Schrodinger, up 141.6%
- Cardlytics, up 144.6%
- Microsoft, up 188.7%
- Amazon.com, up 346.1%

Bear in mind that these stats are subject to change with the market. And they don’t include the many gains that came before that. Nor is it possible for all trades to be profitable.

Rather, we provide these examples as evidence of Jon’s real-time track record — to show you how investors following his real-time picks are already making excellent gains in the great digital transformation right now.
Now, with this service, you about to receive the full benefit of our new breakthrough strategy combined with Jon’s decades of experience generating massive tech gains from the markets.

Jon Markman is the man who helped develop the world’s first computer-driven stock-screening system offered to the public, Microsoft’s StockScouter. And he was the first Managing Editor of the website where StockScouter lived, *MSN Money*.

He played a critical role in the digital transformation of the brokerage industry to online investing by writing the first book that introduced investors to online investing, *Online Investing*, published by Microsoft.

Most important, his real-time track record is unsurpassed.

All things considered, we could not have called in a better expert to help us implement our strategy.

Jon explains the rest ...
No matter how good the opportunity may be, never invest all your money in one sector.

Always diversify with other asset classes, such as cash, savings vehicles or real estate.

That’s true in good times. And it’s especially true in bad times.

So, this service, which is primarily dedicated to the technology sector, is also not for all your money.

Moreover, within this service, I give you the benefit of another kind of diversification as well — two entirely separate portfolios.

How — and how much — you invest, of course, is entirely up to you. But, to optimize your potential, I recommend a simple formula.

Among the funds you have allocated to this service, split them in half, 50% of the money for the first portfolio and 50% for the second.

In both cases, the Weiss Ratings cream-of-the crop picks and signals are the first set of inputs into my decision-making.

But I don’t follow the Weiss Ratings model blindly, and nor does Martin want me to.
For both portfolios, he has asked me to also use my own trading experience, aiming to give you the optimal combination of computer power AND brain power.

Here’s some more info on each ...

**Portfolio No. 1**

Our Long-Term Digital Transformation Portfolio

*Expect updates and reviews in your inbox every Tuesday morning.*

This is designed to profit from the long-term megatrends revolving around the Great Digital Transformation that’s sweeping the globe.

It’s a core portfolio that you can buy and hold for quite some time without in-and-out trading.

And includes not only the six opportunities we cited above, but also leading-edge stocks leading the $12 trillion 5G industry, the $1.2 trillion Internet of Things industry, and other megatrends that are also an important part of the Great Digital Transformation.

Each of these sectors has innovative companies with the potential to double, triple or quadruple in value over the next two years.

And with more time, it would not surprise me to see some 10-bagger gains as this marketplace moves further into its next profitable phase.

**Portfolio No. 2**

Our Short-Term Market-Timing Portfolio
You may receive flash alerts in your inbox any morning of the week. Often it will be Thursday. But it could also be another day. And in quiet weeks, there may be none.

This portfolio is designed to profit from shorter term swings in the market and is based on some of the parameters I will explain in a moment.

I cannot emphasize this enough:

NOW is the time to invest in the superstar companies at the very heart of the digital transformation.

And if you're looking to start a millionaire-making portfolio with the potential to outstrip any profits made by Intel, Microsoft, or Amazon, the time is right.

Every week, you'll get my analysis and recommendations of cutting-edge tech companies with wide competitive moats ... firms that are masters in their niche ... and nimble players that are already standing in front of a huge tech-surge ... one that sends their stock prices skyward.

Our model also focuses on value. After all, even the best digital transformation stocks at the wrong price can set portfolios back.

I've seen it all before. Early in my career, I witnessed little-known technology stocks transform into tomorrow's technology superstars. And I saw the life-changing gains they provided for investors along the way.

As Martin explained, many years ago, Microsoft asked me to help them create MSN Money, one of the world's first and largest financial websites.

As managing editor at MSN Money, I learned how to invent and develop technology from inside the belly of the beast — not from
the outside as a passive observer, but rather as an active participant.

I witnessed Microsoft's triumphs and failures firsthand and watched in awe as Amazon.com (We called it "Amazin" at the time) shot to the moon.

In fact, my first boss at Microsoft soon left to become the first vice president of products and stores at Amazon.com.

I also saw hundreds of other young tech companies streak across the sky like brilliant meteors ... only to burn out and crash. Stocks like Multimedia Fiber Network, XO Communications, Lycos, AtHome and others.

And I watched in awe as scores of others took root and generated tremendous profits for investors.

To help investors instantly spot the difference between hype and true value, I also created Microsoft's now-famous "Stock Scouter" system. Today, I still use a version of it (with enhancements) to help me identify future technology titans

This is the proprietary stock screener that uncovered many of the biggest technology winners when they were unknowns — like ...

- Perrigo (PRGO) — UP 1,447% since its IPO ...
- F5 Networks (FFIV) — UP 2,193% ...
- Core Labs (CLB) — UP 6,642% ...
- Cerner (CERN) — UP 17,204.1% ...
- Balchem (BCPC) — UP 20,947% ...
- Cognizant Technology (CTSH) — UP 25,254% ...
- And many, many others.

The thing is, I learned something from each and every one of those stocks. What made them tick ... the critical, often-hidden
differences between the winners and the losers ... and how to spot future technology superstars while they're still on the launching pad.

That's why I like to focus on companies that ...

✓ Are big enough to matter, with market caps of at least $300 million and revenue of at least $150 million per year — so you know you're buying a viable company with real earnings growth potential, likely to weather any storm ...

✓ Have proven management teams that have surpassed expectations and have lifted their earnings guidance — so you know experienced hands are on the wheel ...

✓ Have gone public in the recent past and have already undergone their post-IPO slumps — so you get them when the IPO hysteria has worn off and prices are less inflated ...

Also, each stock must pass my tough screening process with flying colors. I insist on buying ONLY companies that ...

✓ Address a very large market with few competitors so they have room to run without interference ...

✓ Have wide and deep moats, with a portfolio of patents that give them rock-solid protection from competitors — so they can keep growing market share at a fast pace and are not forced to cut prices ...

✓ Are easy to explain so tech-challenged mutual fund and hedge fund managers (and everyday investors) can understand them and get excited about them ...

✓ Work in a niche that is NOT well-known to the public — so they're still bargains AND are likely to
skyrocket in value as they become more widely known, and that ...

✓ **Make technologies that are simply better, cheaper or faster** than those of their competitors.

✓ **Have a proven record of success of an important niche that is relatively small today** but is on track to be huge in the future.

Plus, you want companies standing in front of a massive wave of change in behavior or regulation or law that most people do not see coming.

Think about Dell and AOL back in the 1990s. Dell was up something like 70,000% and AOL was up 80,000% at one time.

They each rode a tidal wave of mass-market adoption of a product that was once thought to be just a niche.

As the market exploded, it became obvious that personal computers and personal Internet access were much more than a niche. But most people still could not imagine just how big this tidal wave of change really was.

But the people who recognize the similar, sweeping potential of the Digital Transformation will have the chance to make similar fortunes.

And all of these parameters are consistent with the Weiss Ratings model!

Are there sometimes exceptional situations that I spot, but the Weiss Ratings model does not pick up?

Of course! That’s one of the strengths I bring to the table and why Martin selected me to run *Weiss Technology Portfolio*. 
As a member of our Weiss Technology Portfolio you also get many other valuable benefits:

**Benefit No. 1:** On average, two to five opportunities every month to profit from the Great Digital Transformation.

**Benefit No. 2:** My trading journal and change log. Every week, I share my trading journal of what's going on in the tech world. It's jam-packed with tech news along with my concise take on each.

I also summarize articles in today's leading tech and business magazines, such as *Inc.*, *MIT Technology Review*, *Popular Science*, *Forbes*, *Venture Beat* and more.

Plus you get the links to the actual articles. It's an amazing digest of what's happening in the tech world, and you get a real-time look at what's hot and what's fading.

You'll also receive my insights into how the economic, political and cultural landscape is affecting tech stocks, including the stocks we have in the tech portfolio.

**Benefit No. 3:** Unlimited access to our members-only website. Enjoy 24/7 access to the stock portfolio, past entries to all my issues, every one of my in-depth stock write-ups, all my interviews and past chats ... plus access to my online library of Special Research Reports.

**Benefit No. 4:** Timely email alerts and updates. To make sure you don't miss out on a single timely update or urgent move to make, add weisstechnologyportfolio@eml.weissratings.com to your personal e-mail address book.
Benefit No. 5: A dedicated customer service team.

Our trained customer service reps are available by phone or email to answer any questions you may have about my trades and commentary.

My team and I can’t give you specific advice tailored to meet your individual needs, but we can make certain that you get every benefit and enjoy every moment of this service.
Part 5
Trading Guidelines

I'd like to reiterate that, in *Weiss Technology Portfolio*, the dollar amount you invest is totally up to you, as is the dollar or percentage amount you wish to allocate to each individual position.

Every investor is different in terms of how much time and money they wish to invest in building a portfolio of individual stocks.

You may decide to trade all or a handful of the stocks I highlight.

Only you can decide what best suits your own financial situation and lifestyle. But I will make it as easy as possible for you to decide by providing all the relevant facts.

**First**, as I mentioned earlier, you can expect several new stock and/or ETF recommendations per month. This will include my detailed analysis about cutting-edge tech companies with wide competitive moats, who are masters in their niche and already standing in front of a huge tech-surge that's set to take their stock prices to the heavens.

**Second**, I'll give you the recommended entry price and, when applicable, my upside target price, and a protective stop-loss price.

Keep in mind that once you establish your initial position, I'll alert you when it's time to grab gains, cut losses, add a protective stop or add a trailing stop-loss to help you protect your profits as stocks ride higher.

To keep it simple, here's a suggestion: Use roughly equal position sizing for each stock you chose to invest in. For example: You can
consider allocating, say, 3% of the trading capital you have set aside for this portfolio to each stock.

Now for the short-term portfolio …

1. How much money do you need to follow the trades? The answer is that it's totally up to you. But to provide you with a convenient frame of reference, we will always assume an initial "model portfolio" of $10,000.

You may decide to set aside more or less money than this, and that is entirely your call.

2. Watch for new Trade Alerts. Risk management is built into our trading methodology, but only if you follow the recommendations closely. So be sure to watch for our Trade Alerts that will tell you when

3. Frequency and Order Types. It's impossible to predict exactly how many trade recommendations you'll receive, because that depends on the markets. I recommend that you keep an eye on your inbox every day that the markets are open, during market hours.

Generally, you will hear from me no more than once a day. So if you receive a trade alert from me in the morning, most times that will be it. But I also won't pass up an opportunity to make a quick move; generally I'll have instructions to you in the morning.

Many times, whether with stocks or ETFs, my recommendation will be to "buy at market." Which means you will be instructing your broker only to buy immediately at the prevailing "market" price.

However, if I see an opportunity to buy on a pullback, I'll give you a limit order that is good-till-canceled.

4. Protective Stops and Profit Targets. I will use these when
needed, but not always. Why? Because sometimes, I have no need to. Our model is continually analyzing real-time data on the economy and financial markets. And when the reward-risk profile changes, that's when we know it's time to either buy or sell.

Don't be surprised if occasionally, several trade signals will be bunched closely together, and we will close out trades quickly after an important move. At other times, you may hold a position for several weeks or even months at a time.

Important: If you want your results to mirror what we're tracking as closely as possible, get your orders in just as soon as you can after receiving a new alert.

The trading signals I send you should be very clear and easy to trade using an online brokerage account. Or if you prefer, you can simply call your broker and read the Trade Alert over the phone.
Part 6
How to Reach Us

The moment you joined *Weiss Technology Portfolio*, you became a Very Important Person in my book. Our professionals are on standby to assist you. I want to make sure you know how to contact us whenever you need more specific assistance with my recommendations.

So, feel free to contact us if you have any questions related to this service, such as:

- How the service works
- Understanding trading instructions
- Receiving your issues by e-mail and on your mobile device

For any questions about your subscription — renewals, changes of address, etc., there are two ways to reach us:

1. **Phone is the best way to reach us** for routine questions about your account and non-receipt of *Weiss Technology Portfolio* issues. Please call our Customer Care center at 877-934-7778, Monday through Friday, 9 a.m. to 5 p.m. Eastern.

2. **You can also email us** at ContactUs@weissinc.com

   - To avoid delays in responding to your questions or processing your requests, include the name of this service — *Weiss Technology Portfolio* — as well as your full name.

   - If you are changing your e-mail or mailing address, please include both your current and new information.

   - To temporarily suspend service, please e-mail us the date you wish to suspend service and the anticipated date you
3. **You also have an Editor's Mailbag** where you can share your feedback at any time. You can access it through your members-only website here: https://issues.weissratings.com/weiss-technology-portfolio

Although we can't give you advice tailored to your individual needs, your personal Customer Care representatives will do their best to provide answers to all your questions about the service and the trades.

*If you experience any transmission problems,* contact us at 877-934-7778 for assistance in resolving the problem. Try to periodically check your e-mail program to make sure you are accurately and promptly receiving our recommendations and alerts.

To ensure that all our trade alerts and issues reach you in a prompt and consistent manner, we encourage you to add the following address to your personal e-mail address book: weisstechnologyportfolio@eml.weissratings.com.

You can find specific, step-by-step instructions on how to do so [here](#).

I greatly look forward to this adventure we have charted together, and trust you do too.

Sincerely,

Jon Markman